

**2024-2027**  
**DEPARTMENT OF COMMERCE**  
**SCHOOL OF BUSINESS AND COMMERCE**  
**FACULTY OF MANAGEMENT AND COMMERCE**  
**MANIPAL UNIVERSITY JAIPUR**

# Department of Commerce

The Department of Commerce fosters excellence in teaching graduate and postgraduate programmes. The department offers two undergraduate programmes, Bachelor of Commerce (B. Com.) and B. Com. (Hons.) in Accounting, and one postgraduate programme Master of Commerce (M. Com.) in Financial Analysis. The commerce programme at MUJ has been designed to address emerging market needs and ensure excellent job opportunities. It aims to provide students with a wide range of skills and competencies in the field of commerce and management. The three-year programme equips students with the knowledge of accounting principles, Finance, export & import laws, economic policies, and other aspects that impact trade & business. The programme aims at achieving excellence in commerce education and training for accounting, taxation, banking, changing socio-cultural aspirations, the IT revolution, and globalization of economies.

Bachelor of Commerce (Hon) in Accounting also collaborates with ACCA (Association of Chartered Certified Accountants) UK, which provides the students with the exemption of nine papers. Faculty members have a proven track record of research and publications in the fields of Banking, Accountancy, Finance, Entrepreneurship, Marketing, Human Resources, and allied subjects.

## Department Vision

Achieving excellence in imparting education in the field of Commerce with a focus on the holistic development of young minds.

## Department Mission

- Use of contemporary participant-centric pedagogies and teaching methods.
- Excellence in interdisciplinary research and innovation to produce quality professionals.
- To promote sustainable development among the students by enhancing their social and environmental awareness.
- To give wings to the entrepreneurial and innovative spirits of the students.

**B. Com**  
**2024-2027**

**Course Structure: Bachelor of Commerce 2024-27**

**Total Credits: 132**

FIRST SEMESTER					SECOND SEMESTER						
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM1101	Financial Accounting – I	4	1	0	5	COM1201	Cost Accounting	3	1	0	4
COM1102	Principles of Business Management	3	0	0	3	COM1202	Financial Accounting – II	4	1	0	5
COM1103	Business Organization	3	0	0	3	COM1203	Economic Analysis – II	4	0	0	4
COM1104	Economic Analysis- I	3	0	0	3	COM1204	Business Communication	3	0	0	3
LCM1119	Business Laws	4	0	0	4	COM1205	Fundamentals of Entrepreneurship & Innovation	3	0	0	3
LLC1106	Communicative English	2	0	0	2	COM1230	IT & Accounting Lab Based	1	0	4	3
CHY1003	Environmental Science	3	0	0	3	COM1270	Term Paper	0	0	4	2
		22	1	0	23			18	2	8	24
Total Contact Hours (L + T + P)		23			Total Contact Hours (L + T + P)		28				
THIRD SEMESTER					FOURTH SEMESTER						
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM2101	Advance Accounting	3	1	0	4	COM2201	Corporate Accounting	3	1	0	4
COM2102	Principles of Marketing	3	0	0	3	COM2202	Indirect Taxes (Taxation – II)	3	1	0	4
COM2103	Auditing	3	0	0	3	COM2203	Financial Management	3	1	0	4
COM2104	Human Resource Management	3	0	0	3	LCM2219	Company Law & Secretarial Practice	3	0	0	3
COM2105	Direct Taxes (Taxation – I)	4	1	0	5	COM22XX	Discipline Specific Elective	3	0	0	3
COM21XX	Discipline Specific Elective/Programme Elective	3	0	0	3	*****	Open Elective	3	0	0	3
		19	2	0	21			18	3	0	21
Total Contact Hours (L + T + P)		21			Total Contact Hours (L + T + P) + OE		18+3 =21				

FIFTH SEMESTER						SIXTH SEMESTER					
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM3101	Management Accounting	3	1	0	4	COM3201	Ethical Practices in Business	2	0	0	2
COM3102	Financial Services	3	0	0	3	COM3202	Strategic Management	3	0	0	3
COM3103	Professional & Personal Effectiveness	0	0	4	2	COM3270	Dissertation	0	0	8	4
MAS3106	Business Statistics	3	0	0	3	COM32XX	Discipline Specific Elective Group A/B/C/D Any one group with 3 x 4 = 12 (4 courses of 3 credit each)	12	0	0	12
COM3170	Summer Training Report	0	0	8	4	XXXXXXX	Open Elective	3	0	0	3
COM31XX	Discipline Specific Elective	3	0	0	3						
		12	1	12	19			20	0	8	24
Total Contact Hours (L + T + P)		25				Total Contact Hours (L + T + P) + OE		25 + 3 = 28			

**Discipline Specific Electives/Programme Electives (Any one for respective semester)**

III Semester						IV Semester					
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM21 40	Customer Relationship Management	3	0	0	3	COM22 40	Financial Accounting using Tally ERP 9	1	0	4	3
COM21 41	Research Methods in Management	3	0	0	3	COM22 41	Money & Banking	3	0	0	3
COM21 42	Financial Statement Interpretation	3	0	0	3	COM22 42	Fintech	3	0	0	3
COM21 43	Project Planning and Control	3	0	0	3	COM22 43	Online Certificate Course	3	0	0	3

**Discipline Specific Elective for Semester V (Any one)**

Code	Course Name	L	T	P	C
COM3140	Service Enterprise Marketing	3	0	0	3
COM3141	E- Commerce	3	0	0	3
COM3142	International Trade & Finance	3	0	0	3
COM3143	Investment Management	3	0	0	3

**Discipline Specific Electives for VI Semester (Any one Group)**

Group A: Accounting and Finance						Group B: Banking & Insurance					
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM324 0	International Financial Management	3	0	0	3	COM324 4	Insurance and Risk Management	3	0	0	3
COM324 1	Cost & Management Audit	3	0	0	3	COM324 5	Investment Management	3	0	0	3
COM324 2	Advance Corporate Accounting	3	0	0	3	COM324 6	Indian Financial System	3	0	0	3
COM324 3	Financial Reporting	3	0	0	3	COM324 7	Banking Operations and Management	3	0	0	3
Group C: Marketing						Group D: Human Resource Planning and Management					
Code	Course Name	L	T	P	C	Code	Course Name	L	T	P	C
COM324 8	Consumer Behaviour	3	0	0	3	COM325 2	International Human Resource Management	3	0	0	3
COM324 9	Digital Marketing	3	0	0	3	COM325 3	Training and Development	3	0	0	3
COM325 0	Sales & Distribution Management	3	0	0	3	COM325 4	Performance Appraisal	3	0	0	3
COM325 1	Advertising Management	3	0	0	3	COM325 5	Compensation Management	3	0	0	3